Gary Mitchell is a self described Enviro-Freak. He is so concerned with the state of the planet that he founded Planet Rehab, a non-profit organization that is driven to protect habitats and provide environmental education.

As a confirmed nature addict, Gary has raised exotic birds and animals for over 30 years. Sadly, due to massive habitat destruction, the only hope for many of these species is through captive breeding programs. Currently Planet Rehab's Animal Sanctuary has over 350 animals – comprising of 47 species of birds, sugar gliders, reptiles, turtles, tortoises, amphibians, and marine and fresh water fish. Planet Rehab's breeding program has successfully bred many of these species. Of the animals that Planet Rehab cares for, some are donations, some are rescues and some are part of their breeding programs. The animals provide a much-needed connection to nature that many have lost.

During the last several years, Gary has been involved with trying to make the world more sustainable. He was part of the committee that helped move Mayor Gavin Newsom's Sustainability directives forward in San Francisco. He is on the board of the Burbank Green Alliance, and is an honorary board member of ELAC and is the L.A. Chapter President of Out for Sustainability.

In S CA he worked on the teams that brought the AT&T Tower, MGM Tower, Landmark Building, Bank of America Tower, 725 S Figueroa and 301 Ocean through the LEED process (LEED stands for Leadership in Environmental and Energy Design). As Director of Sustainability for metro, Gary was involved with providing environmental education for and designing and implementing Sustainability Goals for Disney Channel, MTV, Google, Lionsgate, Starz, Teleflora, Flood Building, Blue Shield, and is currently working to develop Sustainability Programs for The Tonight Show with Jay Leno, Access Hollywood, Days of Our Lives, Dateline and Access Hollywood.

In his earlier career, Gary spent a number of years on the road as an entertainer, singing, acting, directing and writing, and is now using those talents as a way to reach peoples hearts and minds. In his own words, "I believe that we humans are emotionally wired – that we will not truly fight for a cause until it emotionally touches us. That is why we are using music and the Arts as a way to capture people's imaginations and motivate them to making changes that will protect this earth and its inhabitants".

Planet Rehab is currently partnering with Surfrider Foundation and Pacific Wildlife to promote "Hands Across the Sands" – a national event that will take place on June 26 opposing Offshore Drilling and in support of Renewable Resources. On June 26th at noon, people from every walk of life will link hands on every beach in the USA in support of the health of our nation's oceans.

For more info on Planet Rehab please go to: www.PlanetRehab.org