



PLANET
REHAB

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PLANET REHAB
PRESS KIT 2023
ENVIRONMENTAL EXPEDITIONS



ORGANIZATION BACKGROUND

Planet Rehab connects people across the world to collectively bring awareness to the state of the planet and the urgent need for planet conversation.

As an organization, Planet Rehab serves as a hub of helpful resources and strategies that gives power to the people in the course of action of saving our planet.

It's history that dates back to 2002 marks several accomplishments for Planet Rehab, including:

- 15 years of preserving an animal sanctuary in San Dimas, California
- Kick-starting their Just One Tree Reforestation project that takes donations to plant saplings of the endangered Almendro trees
- Maintaining their Green Acres Expedition that offers travelers to visit their headquarters in Bocas del Toro, Panama and immerse themselves in an educational journey.

Located at:

Green Acres Chocolate Farm
Dolphin Bay, Bocas del Toro
Panama

Non-profit office headquarters
San Dimas CA

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BIOGRAPHY



Gary Mitchell

CEO and Director

As a longtime animal and nature lover, Gary Mitchell, founded Planet Rehab in 2002 as a result of learning how compromised the environment had become.

In his professional career Gary was the Sustainability Director for Metro Services where he worked to improve the sustainability of fortune 500 companies including Disney, NBC, Blue Shield, Google, MGM, and MTV. Concurrently he worked with Mayor Gavin Newsom's Sustainability Team to help make San Francisco one of the most environmentally friendly cities in the world.

As Director of Planet Rehab, Gary has had the opportunity to provide environmental presentations to Universities, Schools, Churches, Civic Organizations, Service Clubs and more with the goal of inspiring people to better care for the environment. Planet Rehab was the first organization in CA to be part of the Worldwide "Hands Across the Sand" ocean protection movement and together with his husband, Carlo Rios, he has hosted numerous Beach Cleanups, Earth Day Festivals, Original Environmental Musicals and Plant-based Food Festivals.

In Oct 2019 Planet Rehab took a decidedly different direction and relocated to a stunning 30- acre Jungle Property in Bocas del Toro, Panama to better focus on habitat preservation and species protection. Reforestation, Coral Restoration, Pollinator Population Development and Amphibian Relocation are some of the key issues that Planet Rehab is currently focusing on and is thrilled to be hosting Environmental Expeditions to allow volunteer participation.

Gary remains deeply committed to protecting the environment and enjoys the opportunity to provide daily educational tours of the beautiful rainforest that he calls home.



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PLANET CONSERVATION A GLANCE: FACT SHEET



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- More than 42,100 species are threatened with extinction. At least 800 species worldwide are affected by marine debris, and as much as 80 percent of that litter is plastic. Coral reefs provide a home to around 25% of all the world's marine life.
- Forests are home to 80 percent of Earth's terrestrial biodiversity.
- The world has over 3.04 trillion trees. However, 27,000 of them are cut down daily to make toilet paper.
- In the last 170 years, we added 2.4 trillion tons of Carbon Dioxide into our atmosphere. Half of this was added in the last 35 to 50 years.
- Tropical forests cover less than 7 percent of Earth's landmass but are home to about 50 percent of all living things on the planet.
- Rainforests are being cut down at the rate of 100 acres per minute.

GREEN ACRES EXPEDITION: FACT SHEET



Environmental Expeditions to Green Acres – What is it?

Planet Rehab invites you to To Green Acres, a majestic rainforest on the banks of stunning Dolphin Bay in Bocas del Toro, Panama, which is also an organic chocolate farm. A curated and fruitful itinerary grants travelers the opportunity to immerse themselves in nature and be part of the nature preservation solution. Over eight days, travelers can expect to engage in activities that directly impact the state of our planet by mapping the biodiversity of the rainforest, learn about the sustainable production of organic chocolate, and create memories by dolphin sightseeing and snorkeling. The total cost of \$1,950 includes lodging, meals, and transportation from Bocas Town. Planet Rehab's Environmental Expedition to Green Acres makes planning your next trip easy and intentional for the planet's wellbeing.

Where can I sign up?

For more information and to reserve your expedition, contact us at:
garym@planetrehab.org

